

INVESTING IN UNITED STATES RARE COINS

ALL COINS ARE NOT CREATED EQUAL!

In fact, no two coins are exactly alike. This reality can make a big difference in a coin's investment value & growth potential.

There's four major categories of U.S. coins...

1. CIRCULATED-MODERN COINS
2. HOBBY-NOVELTY COINS
3. SURVIVAL-BULLION COINS
4. NUMISMATIC-INVESTMENT U.S COINS

Sadly, many Americans have bought the wrong type of U.S. coins which do not have growth potential.

1. CIRCULATED-MODERN COINS...

These are the coins in your pocket or purse...
They have a face value for use in daily financial transactions, but lack any intrinsic value based on their metal content. This would include the new Sacagawea \$1 coin and the new State quarters. Because millions are minted they will never be "rare" nor meet investment qualifications.

2. HOBBY-NOVELTY COINS...

These are the coins you've seen on TV...
auctions or at your local coin shop. These may include the modern State quarters, older circulated coins and even the Washington Mint offerings of oversized bullion paper weights. These coins represent American history, but they do not qualify as investment-grade coins.

3. SURVIVAL-BULLION COINS...

These gold, silver and platinum bullion coins ...
come in different weights and are minted by every major nation on earth in millions. They offer a hedge from the financial storms of life, but most investors are disappointed with the price performance and rate of return on bullion coins compared to numismatics.

BY

Craig R. Smith
CEO, SWISS AMERICA

4. NUMISMATIC/INVESTMENT- GRADE UNITED STATES COINS



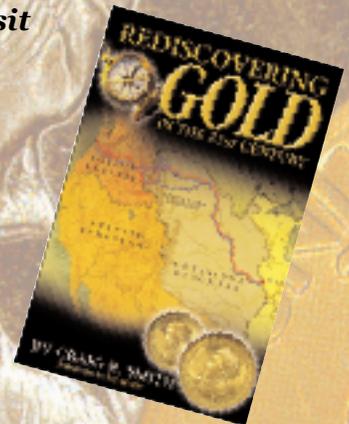
True American treasures.
the best known examples of uncirculated or proof 18th, 19th & 20th century U.S. coins. Investment-grade U.S. coins are traded daily worldwide on a "sight-seen" basis.

"Numismatic" coins have a certifiable value based on their scarcity, condition and market demand and therefore, meet all the qualifications for both investors/collectors based on a 25-year average growth of **14.3%** [Dr. Lombra Study 1973-1998] and two-year average **40%** [Gold Commemoratives 1903-1926, and Proof Silver Type 1936-1942].

Discover more about investment-grade U.S. coins from America's most trusted brokerage, *SWISS AMERICA TRADING CORPORATION*- celebrating 20 years of service in 2002.

"Rediscovering Gold in the 21st Century," by Craig R. Smith was written to help Americans understand our rich heritage and why rare coins should be a part of your portfolio in the 21st century.

**Call or visit
online to
find out
how YOU
can get
a free
review
copy
of the
book
today!**



 **SWISS AMERICA**
1-800-BUY-COIN
www.buycoin.com